



A2- je peux comprendre une publicité à la télévision

A one planet life

<http://fr.youtube.com/watch?v=UzXRxP7jBSU>

Activity 1: look at the first part of the ad mute and list what you see

THINGS	ACTIONS

Activity 2: answer the questions

What do you see?

How many do you see?

Why?

Activity 3: find the differences





Activity 4: describe the last picture and write down the important words



Activity 5: identify

The type of document:

The final slogan:

Taken from:

Activity 6: listen and identify

Place:

Present situation:

Special occasion

Purpose of the ad: